



Four Ways to Introduce Our Journey of Hope® to Your Church

Make an Announcement From the Pulpit

This is the most effective method for introducing *Our Journey of Hope*® to your church. Ask the Senior Pastor to make the announcement endorsing the cancer care ministry. If the Senior Pastor was not present at the Cancer Care Leadership Training, initiate a conversation about your experience before making the request.

Use the Church Promotional Resources

Our Journey of Hope created resources for you to download online that you can customize.

- PowerPoint slides that can be used at the beginning or end of a service
- Bulletin inserts that can easily be printed and handed out to the congregation along with the weekly church bulletin
- Flyer that can be posted in a highly visible location, such as the main lobby bulletin board

All of the church marketing resources are customizable so you can easily add your own meeting information.

Create a Facebook® Group or Event

If your church has a Facebook page, ask the administrator's permission to add an event and invite church members online. You could also create a designated Facebook group for the cancer care ministry and invite people to join.

Word of Mouth

If you are unsure of who in your church might be interested in joining the cancer care ministry, start by asking your Senior and Associate pastors for recommendations. Often, people who are looking to serve are known to the pastoral staff. You can also speak to the leaders of different ministries, Bible study groups and Sunday School classes. Take note of the people who demonstrate a strong desire to help others, have experience in health-care or have mentioned a previous connection to cancer.

Once you have located potential ministry participants, speak with them privately about their level of interest.